

# Patioiset: an iconic (garden) set with modern comfort

The Patioiset, designed by Dutch designer Bertjan Pot, offers an extraordinary and functional usage of any (outer) space. The furniture made of Accoya® wood is durable, easy to maintain, has a high quality in design and a luxurious appearance.

**With great pleasure Weltevreë presents the Patioiset of Dutch designer Bertjan Pot. Last year has been a productive cooperation between Weltevreë and Bertjan Pot, from sketch to final products. The complete set, made of durable Accoya® wood, consists of five different pieces of furniture: the Patiobench High back 2-3 seater, Patiobench 2-3 seater, Patiobench 4-5 seater, Patio Easy chair and Patio Side table/ Footrest.**

"The way a product feels is just as important as its appearance."

*Bertjan Pot, designer.*

## **Elegant, comfortable and durable**

The designers personal need for a comfortable (garden) seat that provides privacy and has a great appearance - a hard-to-find combination - inspired Bertjan Pot to design the Patioiset.

"The way a product feels is just as important as its appearance."

When it comes to what makes a great product, Weltevreë and the designer share the same thoughts; comfort and with few resources. "A design should remain good, whether you put a few of the products next or near to each other, or have it stand alone."

About the design process, he explains: "At some point you know: this is it, it doesn't get any closer. At that point, I took the prototype, jumped in the car and drove to Weltevreë."

And here we are, exactly twelve months later, presenting the five-piece Patioiset. Available in Naked (untreated), Indigo, Green and Yellow; a color palette that suits natural and urban environments, both indoors and outdoors.

## **The Patioiset creates a stylish place**

Each piece of furniture from the Patioiset has the perfect proportions, whether you're small or tall. This gives each element unrivalled comfort. No lugging with pillows, or as Bertjan Pot puts it: 'outdoor cushions with ugly textiles'. Just a good blanket provides a relaxed seating.

The Patioiset features gorgeous, contemporary seating - in the grass or next to the stove.

Regarding the (outer)space as a room, the Patioiset decorates, establishes and furnishes the place. The Patioiset and Patiobench High back in particular provide a patio or porch feel. Ideal for creating some privacy in your backyard or office environments. Enjoying the sunset or reading the newspaper - the Patioiset creates your own place in any setting; sheltered, intimate and stylish.

"Patiobench is not a garden seat but a cottage."

*Floris Schoonderbeek,*

*Art Director of Weltevreë.*

## **Use and synergy**

The collection fits seamlessly into the home environment like a (roof) terrace, garden or balcony and professional indoor and outdoor environments such as lobby areas, (beach) cafes, bars and restaurants. The match between designer Bertjan Pot and Weltevreë thus doesn't seem to be a coincidence. "I admire the successful work of Bertjan, like no other he knows how to use the power and simplicity of materials in an innovative way. This time in a set that I think we all wish to have. Patiobench is not a garden seat but a cottage.", describes Floris Schoonderbeek, Art Director of Weltevreë.

Made out of Accoya®, flat-packed delivered and easy to assemble, the series fits Weltevreë's sustainable ambitions. Accoya® wood grows rapidly in sustainably managed forests. Due to an innovative treatment process without adding toxins the wood is preserved and upgraded to wood with

hardwood qualities. The long and maintenance-free life warrants a reliable product.

*About Welteevree*

*Welteevree contributes to a sustainable, social and inspiring environment by providing products that enrich your habitat. With our collection we aim a new idea of quality and luxury. Products that bring you closer to the basics, provide comfort and invite you to explore.*

**- End press release -**

**Note for editors:**

HR images can be downloaded from [welteevree.nl/presskit](http://welteevree.nl/presskit).

For questions or comments please contact Birgit Calis through [birgit@welteevree.nl](mailto:birgit@welteevree.nl).

Please mention Welteevree, name designer (Bertjan Pot) website ([welteevree.nl](http://welteevree.nl)) and / or webshop ([welteevreeshop.nl](http://welteevreeshop.nl)) at publication.

Design: Bertjan Pot

Models: Patiobench Original (198 x 144 x 87 cm), Patiobench 2-3 seater (83 x 145 x 83 cm)  
Patiobench 3-5 seater (83 x 213 x 83 cm), Patio Lounger (83 x 65 x 83 cm), Patio Side table / Footrest (41 x 70 x 43 cm)

Material: Accoya® wood

Colors: Naked (untreated) Indigo, Green and Yellow.