

PRESS RELEASE, Arnhem 8 April 2016.

'Origin of Things' by designer Bertjan Pot for Weltevreë

A very promising design based on personal needs and curiosity.

PATIOSET

A sheltered place: comfortable and sustainable.

Bertjan Pot designed a series of five new pieces of outdoor furniture for the Weltevreë collection. His design process is characterized by a strong concept based on personal needs and curiosity.

With these products Bertjan Pot and Weltevreë show their shared vision of placemaking. In both natural and urban environments, indoors or outdoors.

The designer, well known for his successful Random Light and Slim Table, recognizes the independent "better, not more" approach of the Dutch design label. "We share a certain simplicity. Well-thought-out and with few resources. I translated classical Weltevreë values like togetherness, placemaking and 'origin of things' to a collection of modern comfort."

The Patioset shows the winning combination of the signature of the top designer, the use of sustainable Accoya® wood and unrivalled comfort.

The Patioset by Bertjan Pot for Weltevreë is available from June 2016.

About Weltevreë

Weltevreë contributes to a sustainable, social and inspiring environment by providing products that enrich your habitat. With our collection we aim a new idea of quality and luxury. Products that bring you closer to the basics, provide comfort and invite you to explore.

- End press release -

Note for editors:

HR images can be downloaded from weltevreë.nl/presskit.

For questions or comments please contact Birgit Calis through birgit@weltevreë.nl.

Please mention Weltevreë, name designer (Bertjan Pot) website (weltevreë.nl) and / or webshop (weltevreeshop.nl) at publication.